

## UK Business Networks & Innovation Survey - Frequently Asked Questions

### **1) Who developed the UK Business Networks & Innovation survey?**

The survey was developed by Bastiaan de Goei and Michael Kitson both from the Judge Business School at the University of Cambridge.

See [www.jbs.cam.ac.uk](http://www.jbs.cam.ac.uk).

The research is also supported by the Cambridge-MIT Institute (CMI) which is a joint alliance between the University of Cambridge and the Massachusetts Institute of Technology.

See [www.cambridge-mit.org](http://www.cambridge-mit.org)

### **2) For what purpose was the survey developed?**

To provide better understanding of business networks and to provide better evidence so that policy makers can implement appropriate policies that improve competitiveness.

### **3) Why should I complete the survey?**

We are very grateful for the time that business leaders give to complete the survey. The survey will provide better evidence for policy makers so that they can implement policies that improve the competitiveness of British businesses. Also, those who complete the survey will be given **exclusive** access to the first results of our research via this website and will be invited to a workshop in Cambridge.

### **4) How will the data be used?**

The data will be used for **academic** purposes and to provide guidance for policy makers.

### **5) Will the research be used for commercial purposes?**

No. The data will not be sold or used for any other purpose apart from academic research and guidance for policy makers.

### **6) Will companies be identified?**

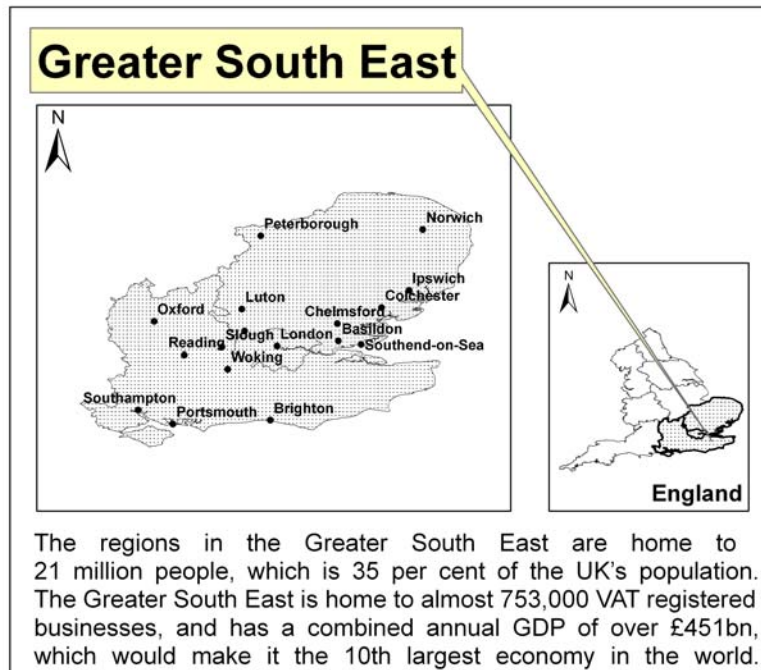
No. Names of companies or their locations will never be revealed in any publications and data can only be published in aggregated format making the entries of respondents anonymous.

### **7) Who financed the survey?**

The developers of this survey, Bastiaan de Goei and Michael Kitson, would like to thank the Cambridge-MIT Institute for their generous support which made this survey possible.

**8) Which firms have received the survey?**

The survey has been distributed to businesses in the manufacturing and services sectors in the Greater South East. (please see below).



**9) Where will the results be published?**

The results will be published in academic journals and possibly some institutional journals by organizations such as the Department of Trade and Industry. The publications will never contain references to individual companies or organizations and the results will only be used for academic purposes

**10) I am a researcher, and I would like to use this data. Is this possible?**

The developers of the survey are willing to consider collaboration with other academics. But it should be emphasized that the data will not indicate the name or location of individual businesses. Please contact either Bastiaan de Goei or Dr Michael Kitson for more information.

**11) I have a question or a complaint?**

Questions and complaints can be addressed to Bastiaan de Goei by phone, email, or post.

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***12) I would like to know more about business networks?***

The Programme on Regional Innovation holds workshops on issues concerning innovation and networks. Please fill out your e-mail address on the homepage of this website to be contacted in the future about these events. If you are a respondent to our survey, and you gave your contact details on the survey, you will already be on this mailing list.